



Small Business Training Opportunities in WV – Dec 2013

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The U.S. Small Business Administration provides small business counseling and training through a variety of programs and resource partners, located strategically around the country. If you have items or events to add to the next edition of the event calendar, please send them to: nikki.bowmar@sba.gov

The Affordable Care Act

Charleston

When: Tuesday, December 3 from 5:45 p.m. to 7:00 p.m.

Where: WV State University Economic Development Center

Address: 1506 Kanawha Blvd., Charleston, WV 25387

Details: Featuring Joseph Deacon of Deacon & Deacon Insurance and Robin Lester of Maximus

Register: www.wvscore.org

Huntington

When: Thursday, December 5 from 5:45 p.m. to 7:00 p.m.

Where: Unlimited Futures

Address: 1650 8th Avenue, Huntington, WV 25703

Details: Featuring Kevin Heath of Main Street Insurance and Robin Lester of Maximus

Register: www.wvscore.org

Webinar

When: Thursday, December 5 from 2:00 p.m. to 2:45 p.m.

Register: www.wvscore.org

Wayne

When: Friday, December 6, 2013 at 2:00 p.m. to 3:00 p.m.

Where: Wayne Senior Citizens Center

Address: 1300 Norfolk Avenue, Wayne, WV 25570

Details: SBA will participate in the event sponsored by the Wayne County Economic Development Authority

Register: 304-347-5220

Weston

When: Tuesday, December 10, 2013 at 12:00 p.m.

Where: Lewis County Senior Center

Address: 171 W 2nd St, Weston, WV 26452

Details: SBA Regional Administrator Natalia Olson, Linda Vance - ACA Navigator, with the Lewis County Senior Center and Chris Heater from GJ Garton Insurance

Register: www.wvscore.org

Exporting

Finding New International Customers

When: Wednesday, December 11, 2013 at 10:00 a.m. to 12:00 p.m.

Where: Randolph County Development Authority

Address: 10 Eleventh Street, Elkins

Register: www.wvscore.org

This workshop is targeted to help small businesses, especially those in the hardwood and logging industry, excel at selling their products and services abroad. Participating in the workshop include Leslie Drake, Director of the WV U.S. Export Assistance Center, and Caitlin Ashley and Enybe Diaz from the International Trade division of the West Virginia Development Office. Leo Lopez, SBA West Virginia District Office Lender Relations Specialist and William Houck, SBA Office of International Trade Regional Manager will discuss export financing options. Other topics include: exporting opportunities for Appalachian hardwood, state resources available for exporters, testimonial from WV exporting company, and time for networking.

Encore Entrepreneur

Entrepreneurship after 50

When: Tuesday, December 10, 2013 at 10:00 a.m.

Where: Lewis County Senior Center

Address: 171 W 2nd St, Weston, WV 26452

Register: www.wvscore.org

The workshop is targeted to those over the age of 50 who are looking to start a small business. Currently there are over 76 million people over the age of 50 in the country, and many are interested in and poised to be entrepreneurs. Research shows that one in four Americans between the ages 44 and 70 are interested in starting their own business or nonprofit venture in the next five to ten years. Nearly half of these aspiring business people desire to be encore entrepreneurs by starting a business with a positive social impact. Olson will give an overview of resources available through the SBA and counselors will be on hand to answer individual questions.

Lender Training

SBA Loan Program and SOP 50 10 5 (F) Updates

December 10, 2013 at 10:00 a.m.

<https://connect16.uc.att.com/sba/meet/?ExEventID=84536711>

Dial 1-888-858-2144 passcode 4536711#

The beginning of fiscal year 2014 brought about several changes in the 7(a) loan program in regards to the annual service and guaranty fees. Also the updated SOP 50 10 5 (F) on lender and development company loan programs is available and will be effective as of January 1, 2014. Significant modifications have been made to simplify the loan submission process. This webinar will touch on those changes and how they relate to the SBA loan programs.

SCORE

Emergency Preparedness Plan

When: Wednesday, December 11, 2013 at 12:00 p.m. to 3:00 p.m.

Where: Charleston Alliance

Address: 1116 Smith St. Charleston, WV 25301

Register: www.wvscore.org

At the workshop you will complete an "Emergency Preparedness Plan" for your business. This plan will be utilized by your business if an emergency situation would occur, whether natural disaster, government shutdown, financial crisis, etc.

Computer Scams, Fraud and Espionage: How Cyber Crime Can Destroy Your Business – National SCORE

Thursday, December 5, 2013 at 1:00 p.m.

Register: <https://cc.readytalk.com/r/v3w8e57rj391&eom>

Hackers have become smarter and better organized, developing more complex ways to attack businesses and evade detection. Unlike large companies, with in-house technical expertise and sophisticated security infrastructure, small businesses may not be able to survive a cyber attack, with nearly 60% of businesses closing within six months of a hack. Understanding what these attacks look like, how they behave, the data they are after and how you can defend against them may be the key to keeping your business, employees and customers safe.

This webinar by McAfee will provide you with guidance on the steps to take to ensure you are protected from all angles of cyber crime. You will also receive a handy, step-by-step checklist to help you focus on the most vulnerable areas of your digital business.

Preparing for Big Changes in Business in 2014 – National Score

Thursday, December 12 at 1:00 p.m.

Register: <https://cc.readytalk.com/cc/s/registrations/new?cid=8ayvn1wi3fob>

In this Greatland webinar, USA TODAY columnist and host of TheSelfEmployed.com, Steve Strauss will examine some of the most important changes coming down the pike next year.

From the implementation of Obamacare (the Affordable Care Act), to 1099 and W-2 Rules, from social media to mobile marketing, 2014 is sure to be a big year, and a big year of change. So, let Steve help you navigate these changes, explain what they mean for your business, and how to take advantage of it all.

SCORE

The SCORE Association (Service Corps of Retired Executives) is a resource partner of the SBA dedicated to entrepreneur education and the formation, growth and success of small businesses nationwide. There are more than 10,500 SCORE volunteers in 374 chapters operating in over 800 locations who assist small businesses with business counseling and training. SCORE also operates an active online counseling initiative. For West Virginia's SCORE locations, go to www.wvscore.org.

Small Business Development Center

The Business Fundamentals course is designed specifically for individuals who are considering starting a business or have had a business for one year or less. The workshops provide essential information on what entrepreneurs need to know to start a successful business. Preregistration is required as seating is limited and the cost is \$35. To register, go to the [SBDC Training Events](#) calendar on the WV Small Business Development website, www.wvsbdc.org. Or contact the Business Ask Me! line at 888-982-7232 or askme@wv.gov.

12/03/13	09:00 a.m. to 12:00 p.m.	Wheeling
12/10/13	01:00 p.m. to 04:00 p.m.	Ronceverte
12/10/13	06:00 p.m. to 08:30 p.m.	Moorefield
12/10/13	09:00 a.m. to 12:00 p.m.	Parsons
12/10/13	09:00 a.m. to 12:00 p.m.	Winfield
12/11/13	01:00 p.m. to 04:00 p.m.	Summersville
12/11/13	06:00 p.m. to 08:30 p.m.	Franklin
12/12/13	10:00 a.m. to 01:00 p.m.	Weirton
12/12/13	09:30 a.m. to 12:00 p.m.	Charleston
12/12/13	01:00 p.m. to 04:00 p.m.	Valley Fork
12/13/13	09:00 a.m. to 12:00 p.m.	Morgantown
12/17/13	09:30 a.m. to 12:30 p.m.	Huntington
12/17/13	09:30 a.m. to 11:30 a.m.	Kearneysville
12/17/13	01:00 p.m. to 04:00 p.m.	Mount Gay
12/19/13	01:00 p.m. to 04:00 p.m.	Oak Hill
12/19/13	09:00 a.m. to 12:00 p.m.	Charleston
01/07/14	09:00 a.m. to 12:00 p.m.	Wheeling
02/04/14	09:00 a.m. to 12:00 p.m.	Wheeling

[West Virginia Small Business Development Centers \(WVSBDs\)](#)

The Office of Small Business Development Centers (SBDC) provides management assistance to current and prospective small business owners. SBDCs offer one-stop assistance to individuals and small businesses by providing a wide variety of information and guidance in central and easily accessible branch locations. The program is a cooperative effort of the private sector, the educational community and federal, state and local governments and is an integral component of Entrepreneurial Development's network of training and counseling services. In West Virginia, go to www.wvsbdc.org for more information and office locations

The SBA listing of these events is not an endorsement of the views, opinions, products or services of any cosponsor, person or entity. The mission of the SBA is to aid, counsel, assist and promote the interests of small businesses by providing financial, procurement and business development assistance and advocating on their behalf within the government. All SBA programs are extended to the public on a non-discriminatory basis.